



I KNOW I CAN

TIPS FOR SITE COORDINATORS

If you have any questions

Contact: Shelly Morgan at 907-269-7972; shelly.morgan@alaska.gov

Visit: <https://acpe.alaska.gov/IKnowICan> for more information and tips

Mail Postcards: 800 E. Dimond Blvd., Ste. 200, Anchorage, AK 99515

Here are some helpful tips for site coordinators to make the program run smoothly.

Right Away We Will Need:

- ✚ Agreement with the schools on the date and time for your 60-90 minute visit (although flexible, ideal dates are early-mid November).
- ✚ Completed School Applications from each school wishing to participate.
- ✚ Estimated number of volunteers. (Let us know if you need assistance recruiting volunteers and/or if you would like assistance from ACPE with the event or volunteer training.)

Before the Event You Will Need to:

- ✚ Recruit volunteers and provide a brief overview and volunteer tips so they feel comfortable and prepared. A 5-minute Volunteer Training video is available under Volunteer Tips & Tools: <https://acpe.alaska.gov/IKnowICan>. (It is often helpful to share volunteer and teacher contact information with one another to provide familiarity during the event.)
- ✚ Pre-address student postcards. Please pre-label postcards, so that student addresses are completed prior to the event. (You can often get address labels or lists from the school office or teacher; alternately, address forms can be completed by parents and collected for accurate addresses – template located under Teacher Tips & Tools: <https://acpe.alaska.gov/IKnowICan>.)
- ✚ Send press release to local media. A press release template can be found under Coordinator Tips & Tools: <https://acpe.alaska.gov/IKnowICan>. We encourage you to modify as appropriate and send to local media contacts.

At the Event Please:

- ✚ Bring supplies: books, postcards and tips for your volunteers and teachers.
- ✚ Meet with volunteers briefly prior to the event, to ensure they have enough books & postcards.
- ✚ Send link for online evaluations to volunteers and teachers; complete coordinator evaluation.
- ✚ Collect completed postcards and return to ACPE. (Please ensure each card has a return address prior to mailing them to ACPE.)

After the Event:

- ✚ Thank you notes are a nice way to appreciate volunteers and teachers, while also reminding them to complete evaluations.